For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

1101 15th St NW Lbby 2

In Account MUNDY KATOWITZ MEDIA(6989)

1322 G St SE

Washington, DC 20005-5002

Washington, DC 20003-3021

ATTN:Accounts Payable

PRIORITIES USA ACTION(322386)

CBS TELEVISION STATIONS



KDKA-TV

1201-542948

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 6

Account Exec: Office:

Brian Butz-1 KDKA-TV

1201-56310 08/21/2012-08/27/2012

Contract Num: **Contract Dates: Customer Order:**

Linked Order:

CPE: / 1521

Product Desc:

PUSA ACTION TV/CABLE 8/21-27

Broadcast airtimes represented are reported to the nearest second.

08/26/2012 09/25/2012 **Broadcast EOM** 07/30/2012-08/26/2012 Net 30 days

Buy	Flight									Total	
_ine	Description	1			Buy Line Dates		MTV	WTFSS	Dur	Spots	Rate
1	THIS MORI	NING	6-7AM		08/21/2012-08/23	3/2012	. T W	т	30	3	600.00
30 [MIN SEP										
We	ek Of			MTWTFSS		Spots Per Week		Rate_			
	31. 3. 20/2012-08/26/20	12		. T W T		3	-	600.00			
		-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
			06:29:07 AM		PRATV1211H		30	600.00			
			06:12:33 AM		PRATV1211H		30	600.00		The same of	
08/2	23/2012	Γh	06:41:23 AM		PRATV1211H		30	600.00			l.
3	THE EARL'	/ SH	OW		08/21/2012-08/24	1/2012	. T W	TF	30	4	325.00
30 [MIN SEP										
										The same of	
We	ek Of			MTWTFSS		Spots Per Week	15	Rate			
08/2	20/2012-08/26/20	12		. T W T F		4		325.00			
۸:-	<u>Date</u>	.	Air Time	M/G For	Matarial		Dur	Data	Debit	Credit	Domorko
		-	07:28:45 AM	W/G FOI	Material PRATV1211H		<u>Dur</u>	Rate 325.00	Debit	Credit	<u>Remarks</u>
			07:28:45 AM 08:24:00 AM		PRATV1211H		30	325.00			
			08:54:37 AM		PRATV1211H		30	325.00			
					PRATV1211H		30	325.00			
06/2	24/2012	=r	06.14.55 AW		PRAIVIZIIN	N N	30	325.00			
5	PITTSBUR	3H LI	IVE		08/22/2012-08/22	2/2012	W		30	1	165.00
We	<u>ek Of</u>			MTWTFSS	()	Spots Per Week	-	Rate			
08/2	20/2012-08/26/20	12		W		1		165.00			
<u>A</u> ir	Date	Da <u>v</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
			09:16:31 AM		PRATV1211H		30	165.00			
7	PRICE IS R	IGHT			08/21/2012-08/24	1/2012	. T W	TF	30	4	500.00
30 I	MIN SEP										

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

1101 15th St NW Lbby 2

Washington, DC 20005-5002

PRIORITIES USA ACTION(322386)

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Page 2 of 6

Account Exec: Office:

Office: KDKA-TV Contract Num: 1201-56310

Contract Dates: 08/21/2012-08/27/2012

Brian Butz-1

Customer Order:

Linked Order:

CPE: / / 1521

In Account MUNDY KATOWITZ MEDIA(6989)

With: 1322 G St SE

Washington, DC 20003-3021 ATTN:Accounts Payable Product Desc: PUSA ACTION TV/CABLE 8/21-27

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1201-542948

 Invoice Date:
 08/26/2012

 Billing Cycle:
 Broadcast EOM

Billing Period: 07/30/2012-08/26/2012

PAY BY 09/25/2012
Net 30 days

uy Fl	ight								Total	
ne De	escription			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate
Week Of			MTWTFS	<u>s</u>	Spots Per Week	-	Rate			
08/20/2012	2-08/26/2012		. T W T F		4		500.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
08/21/2012	? Tu	11:30:07 AM		PRATV1211H		30	500.00			
08/22/2012	2 We	11:28:09 AM		PRATV1211H		30	500.00			
08/23/2012	? Th	10:59:25 AM		PRATV1211H		30	500.00			
08/24/2012	? Fr	10:58:25 AM		PRATV1211H		30	500.00		The same of	
8 N	OON NEWS			08/21/2012-08/24	1/2012	. T W	/TF	30	4	500.00
30 MIN SE	Р									
Week Of			MTWTFS	9	Spots Per Week		Rate			
	2-08/26/2012		.TWTF	<u>o</u>	<u> </u>	Total Control	500.00		100	
					4		300.00	-		
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
08/21/2012	? Tu	12:14:47 PM		PRATV1211H		30	500.00			
08/22/2012	2 We	12:14:38 PM		PRATV1211H		30	500.00			
08/23/2012	? Th	12:07:27 PM		PRATV1211H		30	500.00			
08/24/2012	? Fr	12:10:30 PM		PRATV1211H		30	500.00			
9 CI	BS SOAPS 12	30-2P		08/24/2012-08/24	1/2012	F			1	365.00
30 MIN SE	Р				, -					
Week Of			MTWTFS	S	Spots Per Week		Rate_			
	2-08/26/2012		F		1		365.00			
Air Date	Dav	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
08/24/2012		01:58:55 PM		PRATV1211H		30	365.00		0.00.1	<u> </u>
		5			1/0040					050.00
10 TH	IE TALK			08/21/2012-08/23	3/2012	.Т.	1	30	2	250.00

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

1101 15th St NW Lbby 2

Washington, DC 20005-5002

PRIORITIES USA ACTION(322386)

CBS TELEVISION © GW



KDKA-TV

INVOICE

Page 3 of 6

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-56310 08/21/2012-08/27/2012

Contract Dates: Customer Order:

Linked Order:

Product Desc:

CPE: / 1521

In Account MUNDY KATOWITZ MEDIA(6989)

With: 1322 G St SE

Washington, DC 20003-3021 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

PUSA ACTION TV/CABLE 8/21-27

Invoice Num: 1201-542948 Invoice Date: 08/26/2012 **Broadcast EOM**

Billing Cycle: 07/30/2012-08/26/2012 **Billing Period:**

09/25/2012 Net 30 days

y	Flight									Total		
ne	Descri	iption			Buy Line Dates		MTW	TFSS	Dur	Spots	Rate	
Week Of		MTWTFS	<u>3</u>	Spots Per Week		Rate_						
	08/20/2012-08/	26/2012		.T.T		2		250.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	08/21/2012	Tu	02:30:09 PM		PRATV1211H		30	250.00				
	08/23/2012	Th	02:30:03 PM		PRATV1211H		30	250.00				
11	530-6F	PM NEWS	<u> </u>		08/22/2012-08/22	2/2012	W		30	1	800.00	
	30 MIN SEP									W	ā.	
											N. Contraction	
	Week Of			MTWTFS	<u>3</u>	Spots Per Week	_	Rate				
	08/20/2012-08/	26/2012		W		1		800.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	08/22/2012	We	05:54:44 PM		PRATV1211H		30	800.00	-			
12	M-F 6F	PM NEWS	3		08/23/2012-08/23	3/2012	T.		30	1	800.00	
	30 MIN SEP				-				1.65-0			
	\MI-Of			MIMIE		Conta Des Wasts	1	Data				
	Week Of	(00/0040		MTWTFS	2	Spots Per Week	_	Rate				
	08/20/2012-08/	26/2012		···T···		1		800.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>	M /8	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	08/23/2012	Th	06:11:20 PM		PRATV1211H		30	800.00				
13	11:35P	P-12:37A -	LETTERMAN		08/22/2012-08/24	4/2012	W . F		30	2	375.00	
	30 MIN SEP											
	Week Of			MTWTFS	3	Spots Per Week		Rate				
08/20/2012-08/26/2012		W.F	=	2		375.00						
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	08/22/2012		11:44:06 PM		PRATV1211H		30	375.00				
	08/24/2012		12:05:56 AM		PRATV1211H		30	375.00				

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

1101 15th St NW Lbby 2

Washington, DC 20005-5002

PRIORITIES USA ACTION(322386)

CBS TELEVISION STATIONS



KDKA-TV

1201-542948

Broadcast EOM 07/30/2012-08/26/2012

08/26/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 4 of 6

09/25/2012

Net 30 days

Account Exec: Office: Contract Num: Brian Butz-1 KDKA-TV

1201-56310

Contract Dates: 08/21/2012-08/27/2012

Customer Order:

Linked Order:

CPE: / / 1521

In Account MUNDY KATOWITZ MEDIA(6989)

With: 1322 G St SE

Washington, DC 20003-3021 ATTN:Accounts Payable

FE. / / 1321

Product Desc: PUSA ACTION TV/CABLE 8/21-27

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight										Total		
Line	Descri	otion			Buy Line Dates		MT	WTFSS		Dur	Spots	Rate	
14	THE LA	TE LATE	SHOW W/CRA	AIG FERGUS	08/21/2012-08/2	3/2012	. T . ⁻	Т		30	2	150.00	
30	MIN SEP												
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate					
08	/20/2012-08/2	26/2012		. T . T		2		150.00					
Air	r Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
08	/21/2012	Tu	12:56:02 AM		PRATV1211H		30	150.00					
08	/23/2012	Th	12:55:58 AM		PRATV1211H		30	150.00					
15	SAT. M	ORN. LO	CAL NEWS		08/25/2012-08/2	5/2012		. S .		30	1	200.00	
30	MIN SEP								100	M.			
We	eek Of			MTWTFS	<u>8</u>	Spots Per Week	-	Rate	9 /				
08	/20/2012-08/2	26/2012		S.		1		200.00		M			
<u>Air</u>	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
08	/25/2012	Sa	06:56:11 AM		PRATV1211H		30	200.00	1 -				
16	18:00:0	0-18:30:0	00		08/25/2012-08/2	5/2012		. S .		30	1	350.00	
30	MIN SEP				10 10								
							1000						
	eek Of			MTWTFS	3	Spots Per Week	-	Rate					
08	/20/2012-08/2	26/2012		S.		1		350.00					
Air	r Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
08	/25/2012	Sa	06:15:47 PM		PRATV1211H		30	350.00					
17	SAT 7F	SAT 7PM NEWS 08/25/2012-08/25/2012		5/2012		. S .		30	2	350.00			
30	MIN SEP												

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

1101 15th St NW Lbby 2

Washington, DC 20005-5002

PRIORITIES USA ACTION(322386)

CBS TELEVISION STATIONS



KDKA-TV

1201-542948

Invoice Num:

INVOICE

Account Exec: Office:

Brian Butz-1 KDKA-TV

1201-56310

Contract Num: Contract Dates:

08/21/2012-08/27/2012

Customer Order:

Linked Order:

Product Desc:

CPE: / 1521

In Account MUNDY KATOWITZ MEDIA(6989) With: 1322 G St SE

> Washington, DC 20003-3021 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

PUSA ACTION TV/CABLE 8/21-27

Page 5 of 6 Invoice Date: 08/26/2012 09/25/2012 Billing Cycle: **Broadcast EOM** 07/30/2012-08/26/2012 Net 30 days **Billing Period:**

Buy Flight										Total		
Line	Line Description			Buy Line Dates			M T	WTFSS	Dur	Spots	Rate	
V	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate_				
0	08/20/2012-08/	26/2012		S .		1		350.00				
<u>A</u>	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
0	8/23/2012	Th	12:27:25 PM	08/25/2012	PRATV1211H		30	350.00	350.00		Makegood in NOON NEWS	
0	08/25/2012	Sa					30			350.00	Preempted	
18	B CBS SUN MORN		١		08/26/2012-08/26	6/2012	012S			1	325.00	
3	0 MIN SEP										M.	
V	Veek Of			MTWTFS	S	Spots Per Week		Rate				
0	08/20/2012-08/	26/2012		S		1		325.00				
<u>A</u>	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
0	08/26/2012	Su	09:32:56 AM		PRATV1211H		30	325.00				
	T	otal Spots	<u> </u>	Gross Ar	<u>nt</u>	Commission Amt		Net Amt	Debit	Credit	Reconciliation	
ir Time To	otals	29	1	12,005.0	0		1,800.75	10,204.25	350.00	350.00	0.00	

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY PRIORITES USA

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: PRIORITIES USA ACTION(322386)

> 1101 15th St NW Lbby 2 Washington, DC 20005-5002

In Account MUNDY KATOWITZ MEDIA(6989)

1322 G St SE With:

> Washington, DC 20003-3021 ATTN:Accounts Payable

CBS TELEVISION © FILE



08/21/2012-08/27/2012

KDKA-TV

INVOICE

Page 6 of 6

Account Exec: Brian Butz-1 Office: KDKA-TV

Contract Num: 1201-56310

Contract Dates: Customer Order:

Linked Order:

CPE: / 1521

Product Desc: PUSA ACTION TV/CABLE 8/21-27

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-542948 08/26/2012

Invoice Date: Billing Cycle: **Broadcast EOM Billing Period:** 07/30/2012-08/26/2012

09/25/2012 Net 30 days

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

Gross Billing 12,005.00 Trade Value 0.00 Agency Commission 1,800.75 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 10,204.25 **Pay This Amount**

Warranty - We warrant the above broadcasts were made according to the official station log.